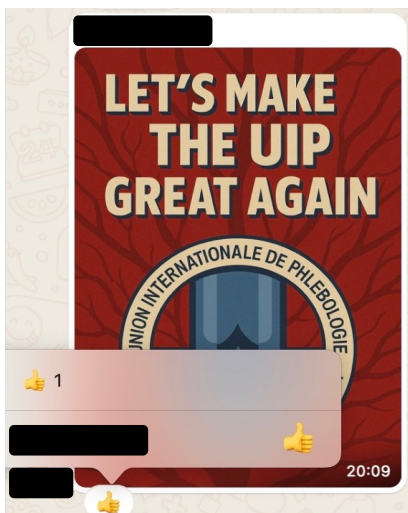


**SUBJECT:** International Union of Phlebology (UIP) logo misuse.\*

By means of the present official letter, as 2023-2027 President and representative of the **International Union of Phlebology (UIP)**, I suggest caution in the **misuse of the UIP Logo**. Indeed, on May 25, UIP received the report of unauthorized posting of its own logo, moreover altered as per the figure pasted herein.



Such misuse of the UIP logo represents an **illicit**, harming the image of the **81 Scientific Societies** that are grouped together from all continents under the UIP umbrella. Even more, the reference “**let’s make ..great again**” of a specific United States 2016-2024 political party presidential campaign can be easily misinterpreted by an unaware viewer, leading to **erroneously consider it as a UIP stance in the geo-political world scenario**, which is totally against the same UIP vision, mission and regulation. Thanks to the collaboration of many Colleagues, starting from the Executive Committee ones, an intense action has been developed to guarantee **action, transparency, accessibility** as well as **open moral productive criticism**. Therefore, while UIP duties are not including a report of the activities outside its General Council, I’m delighted to take the difficulty of this logo misuse as an opportunity to highlight some of the UIP recent performances, as per the following:

- Committees for **Awareness, Multi-specialty engagement, Advocacy, Academic engagement**.
- Engagement of **new previously uncovered regions** from Africa and Middle East.
- Institutional contacts with **Clinical Governance**.
- **Intercontinental sessions** bringing Scientific Societies from the antipodes together.
- Multi-specialty synergy with other **large international organizations**.
- Multilingual **UIP video library** for both healthcare professionals and public.
- Promotion of the **national meetings** inside the Global Channels of the UIP.
- **Transparent voting** during the elections of the Executive Officers and of the World Congress venue.
- **Vein-lymphatic global document**.
- **Webinars** on the road to **UIP 2025 Buenos Aires** and **UIP 2027 Georgia World Congress**.

**Many other actions** have been taken and they will be reported in details during the **General Council** of the UIP 2025 World Congress. Until then, I remind that **every 24 of the month**, (date in honor of March 24, 1959, UIP foundation day), my mandate established one hour of **open-access zoom** where **everybody can join** to report **needs, visions, projects** and indeed **criticism**, as long as moral, appropriate and productive. With this spirit, I invite everyone to use the dedicated channels UIP created on purpose to make sure whatever properly delivered opinion is receiving **equal credit**, always respectfully agreeing to disagreeing. With this same spirit, we look forward for welcoming everybody at the UIP 2025 Buenos Aires World Congress, whose line “**we all are Buenos Aires**” confirms both the **worldwide representation of the UIP**, as well as the **inclusivity** expressed also by the statement “**UIP starts with U**”.

Hoping **YOU** will all not hesitate to reach out for whatever need,  
I remain at your disposal, together with all the Executive Committee,



**Prof. Sergio Giancesini, MD PhD, FACS**  
University of Ferrara (ITALY)  
USUHS University (Bethesda, USA)  
International Union of Phlebology  
2023-2027 president

[president@uipmail.org](mailto:president@uipmail.org) ; t. +393498012304

May 27, 2025

\*UIP official document,  
available in the UIP website